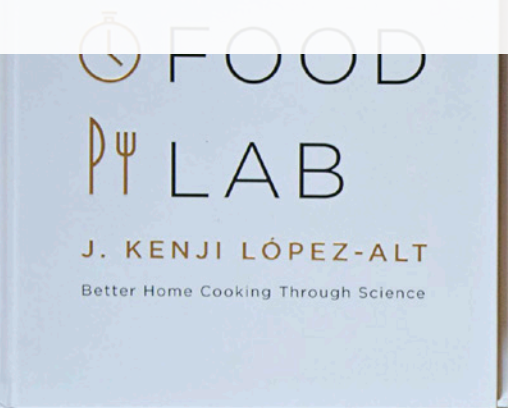


WRAPSODY CASE STUDY WITH Lahlouh



“

Sangamo LOVED the product! They were blown away by the packaging and were even happier that these made it in time to hand out to their employees on the day of their holiday party. This was the first order we did for the client and they were impressed with quick service and amazing product. Thanks for making me look good!”

Rachel Cortes
Lahlouh Inc.

OVERVIEW

As a trusted family-owned business, Lahlouh is an all-in-one marketing management company that does print, packaging, promotional products, mail and fulfillment. Lahlouh has expanded from humble roots to becoming one of the largest regional players with global partnerships throughout their 36 years in business.

STRATEGY

Sangamo Therapeutics was looking for nice headphones to give as a holiday gift for their employees- but they were in a major time crunch. Lahlouh received the order on 11.16 and needed them by their holiday party on 11.30. Lahlouh needed someone with quick turnaround time but maintained the high quality Sangamo was seeking. Rachel from Lahlouh showed her client a self-promo set of Wrapsodys and they were sold instantly!