



WELCOME KIT CASE STUDY WITH **Perfection Promo**

“ The Welcome Kit was the best goodbye gift after a productive and enjoyable summer. We had hoped the packed Mission Backpack would encourage the participants to “carry Flagship with them throughout their careers.” Our fellows were genuinely appreciative of the awesome package.”

Harry Ein
Perfection Promo

OVERVIEW

Based in the San Francisco Bay Area, Perfection Promo offers clients the highest-quality branded products & apparel for any type of organization.

STRATEGY

Flagship Pioneering is a scientific innovation firm that creates companies in sustainable agriculture, water and therapeutics industries. Each year, Flagship welcomes more than 20 recently minted PhDs and MDs from top schools across the country to attend their summer fellows program. The high-tech firm was looking for a kit that would leave a lasting impression on the participants.