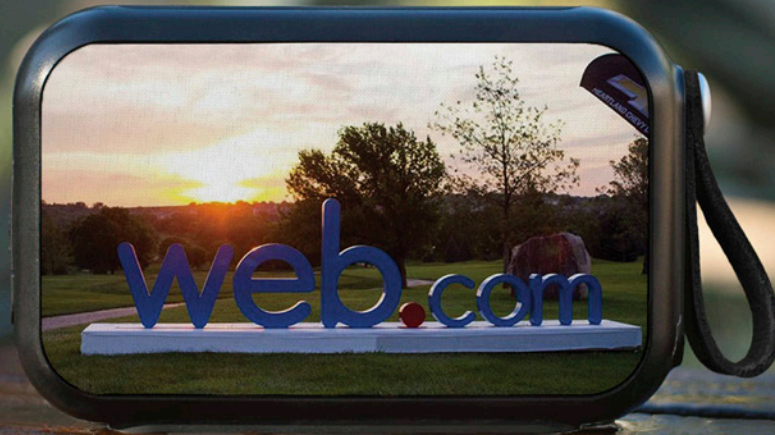


THUMPAH CASE STUDY WITH



Since entering the promo industry several years ago, Origaudio hasn't just provided great service and products, they have been kicking ass and taking names! They are our number one go to for anything tech or gift related. The Thumpah speaker far exceeded our customer's expectations. Because of the incredible effort from both Origaudio and our Soul & Swag team members, we were able to create a lasting impression to people from all over the country!

Jackie Keithley
Soul & Swag

OVERVIEW

Soul and Swag is a small woman-owned business in Nebraska specializing in custom swag with a purpose. With a combined 35 years in the industry, they focus largely on connecting their clients with the right suppliers who truly care about their products and relationships.

STRATEGY

The Pinnacle Bank Championships is a golf tournament on the Web.com Tour hosted in Elkhorn, NE. Prior to the tournament starting there are Pro-Ams, which allow businesses and individuals to golf the practice rounds with the professional golfers. These individuals receive a gift from local sponsors. We knew we wanted to help them provide a very unique, high quality gift that would be used and remembered!