

# SEGO CONFIGURATION G - 15X10

SEGO MODULAR LIGHTBOX DISPLAY  
 PRODUCT CODE:SEGO-G-15x10G



On frame On graphic



## PRODUCT DESCRIPTION

The advanced technology of the new SEGO modular lightbox system combines innovation with intuition. Toolless down to its feet, SEGO is designed to help heighten your display experience. Magnetic electrical connectors light up the UL certified LED lights that come pre-installed in the profiles. Electrical wires stay hidden from view. Edge-to-edge customizable SEG backlit fabric graphics cover the front and back of the aluminum frame. Portable, configurable, desirable, SEGO is a lightbox unlike the others. SEGO is so well thought out, even its durable foam cut carry bag is made distinctly to keep all parts and pieces protected and organized.

|                    |                                    |
|--------------------|------------------------------------|
| DISPLAY DIMENSIONS | 157.5"W x 88.25"H x 104.5"D        |
| GRAPHIC SIZES      | 78.125"W x 88.625"H (SEGO-200X225) |
|                    | 39.625"W x 88.625"H (SEGO-100X225) |

## GRAPHIC MATERIAL

Dye Sub Backlit Fabric

## GRAPHIC FINISHING

Silicone beading sewn onto edge of graphic

## DISPLAY CONSTRUCTION

Aluminum extrusion frame with plastic components

## SHIPPING WEIGHTS & DIMENSIONS

|                                                 |                                                 |
|-------------------------------------------------|-------------------------------------------------|
| Shipping Weight SEGO-100X225<br>(6 boxes total) | 30 lbs (frame only)<br>32 lbs (frame & graphic) |
| Shipping Weight SEGO-200X225<br>(2 boxes total) | 34 lbs (frame only)<br>37 lbs (frame & graphic) |
| Shipping Dimensions                             | 54.5"W x 15.5"H x 6.75"D (x8 boxes)             |

## GRAPHIC TURN AROUND TIME

2 business days after proof approval (up to 2 configurations)

|              |    |
|--------------|----|
| AVAILABILITY | CA |
|--------------|----|

## LED LIGHT SPECIFICATION

|                       |           |
|-----------------------|-----------|
| BRAND                 | Osram     |
| POWER                 | 3W        |
| CCT (COLOR TEMP)      | 6800k     |
| AVERAGE BEAM ANGEL    | 20 °      |
| LM/W                  | 130       |
| AVG LM/M <sup>2</sup> | 4800-5800 |
| VOLTAGE INPUT         | 24V       |

## TRANSFORMER SPECIFICATION

|                           |             |
|---------------------------|-------------|
| POWER RATE 2 TRANSFORMERS | 95W, 252W   |
| CERTIFICATES              | UL, CE, GEM |
| VOLTAGE INPUT             | 100-240V    |
| VOLTAGE OUTPUT            | 24V         |

## LUMENS (BACKWALL)

|             |       |
|-------------|-------|
| VOLTAGE (V) | 24    |
| POWER (W)   | 270   |
| LM/W        | 130   |
| TOTAL LM    | 35100 |
| AVG LM      | 5850  |
| CU          | .8    |
| EAV         | 4680  |

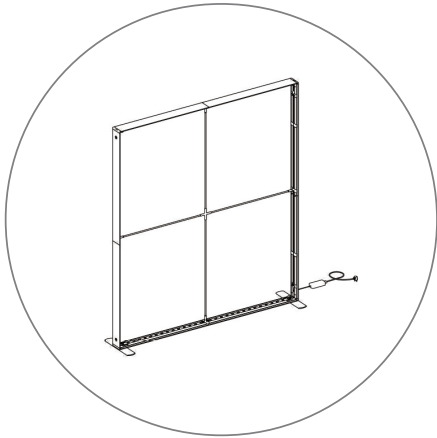
## LUMENS (RETURNS)

|             |      |
|-------------|------|
| VOLTAGE (V) | 24   |
| POWER (W)   | 45   |
| LM/W        | 130  |
| TOTAL LM    | 5850 |
| AVG LM      | 5850 |
| CU          | .8   |
| EAV         | 4680 |

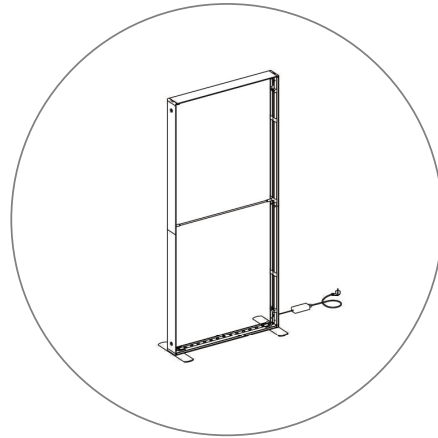
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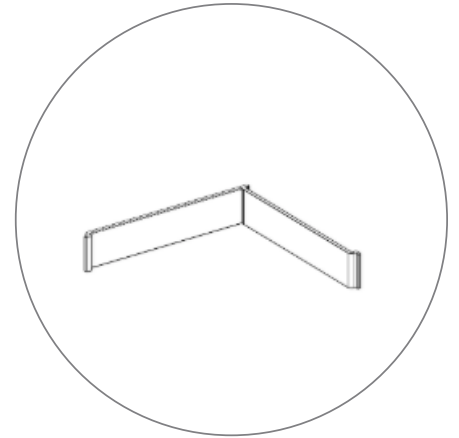
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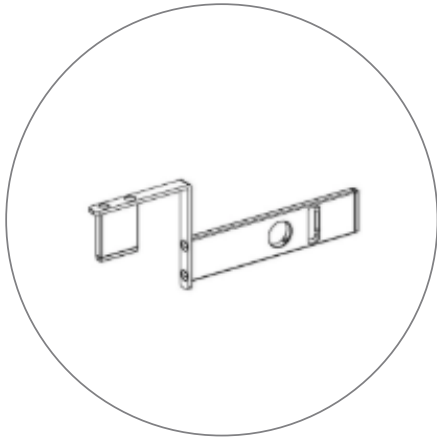
(qty 1)  
SEGO-200X225X12



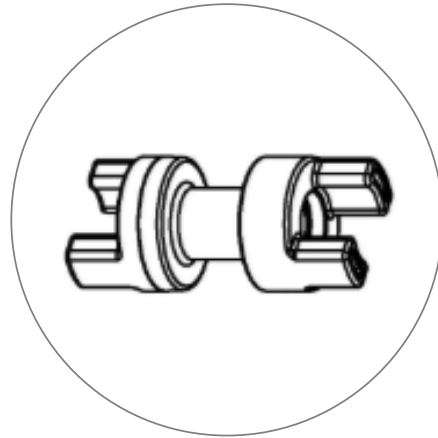
(qty 6)  
SEGO-100X225X12



(qty 2)  
SEGO-ILCON



(qty 4)  
SEGO-BC



(qty 6)  
SEGO-SCON



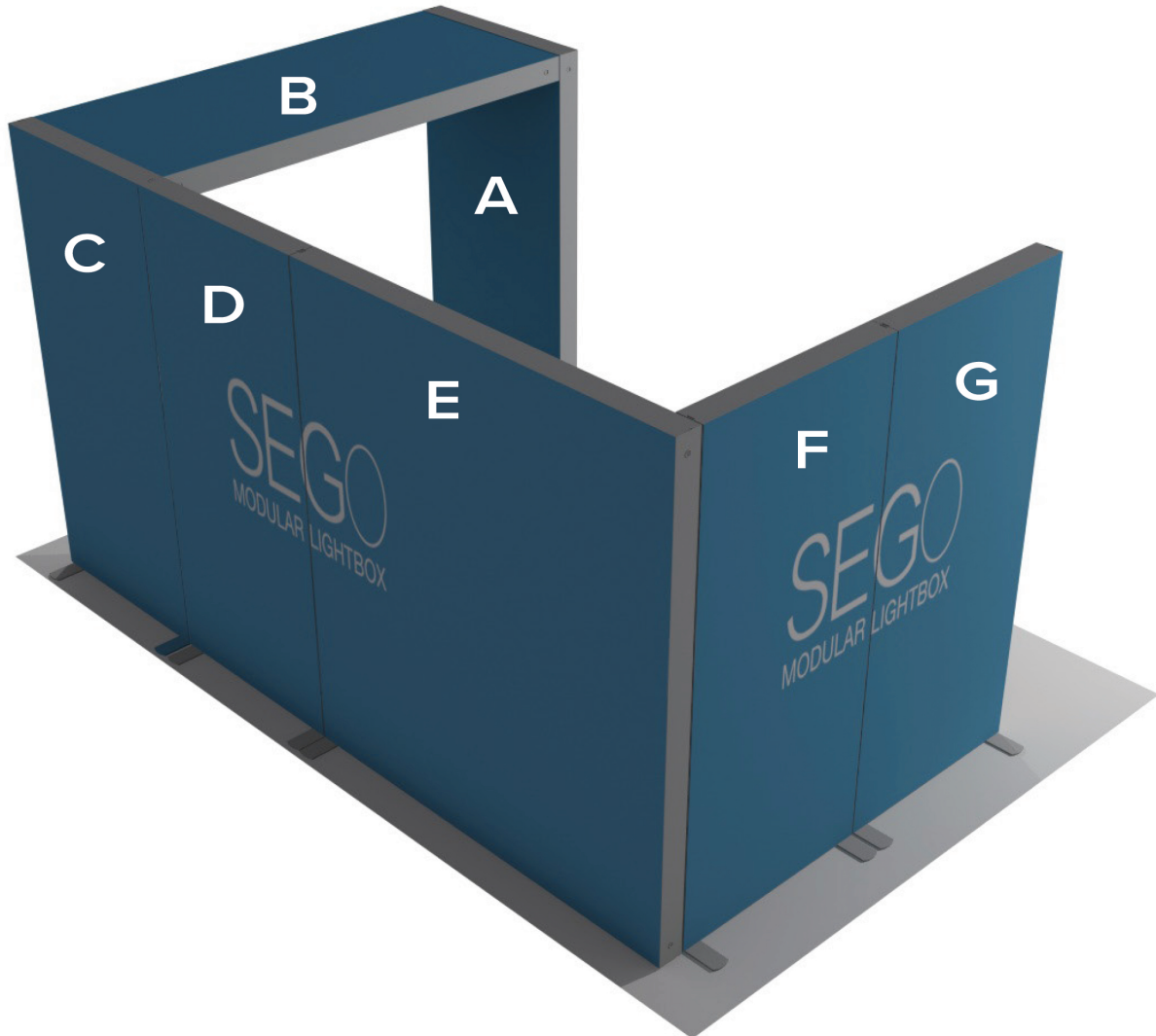
(qty 4)  
SEGO-5MWIRE

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## SEGO Configuration G - 15x10 Template Guide



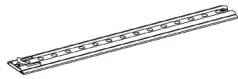
| Frame | Template Dims       | Notes                        |
|-------|---------------------|------------------------------|
| A     | 39.75"W x 88.625"H  | Obstruction on back graphic  |
| B     | 39.75"W x 88.625"H  | Bridge                       |
| C     | 39.75"W x 88.625"H  | Obstruction on front graphic |
| D     | 39.75"W x 88.625"H  |                              |
| E     | 78.125"W x 88.625"H | Obstruction on front graphic |
| F     | 39.75"W x 88.625"H  |                              |
| G     | 39.75"W x 88.625"H  |                              |

# SEGO CONFIGURATION G - 15X10

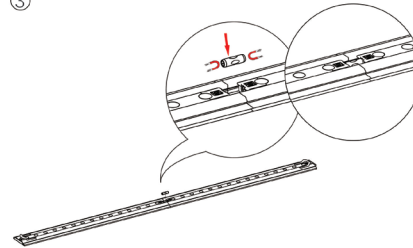
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## SET UP INSTRUCTIONS SEGO 200X225 FRAME ASSEMBLY

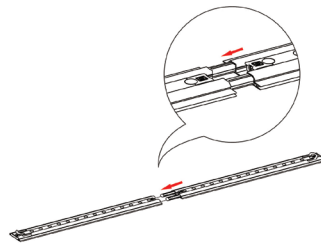
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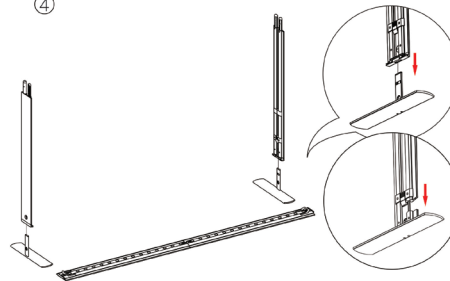
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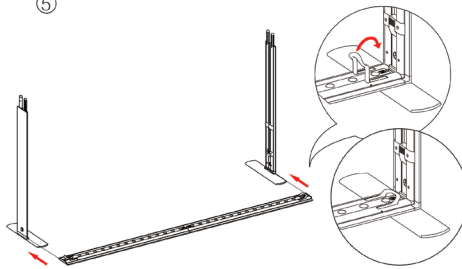
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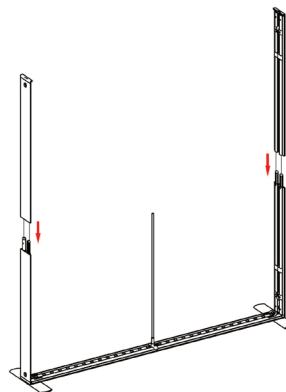
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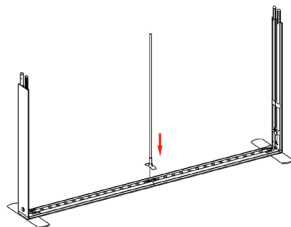
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⑦



⑥



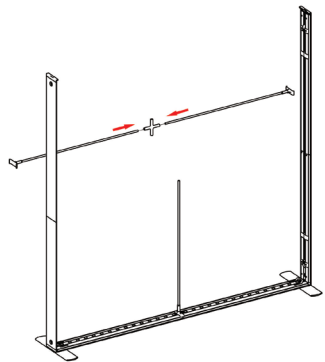


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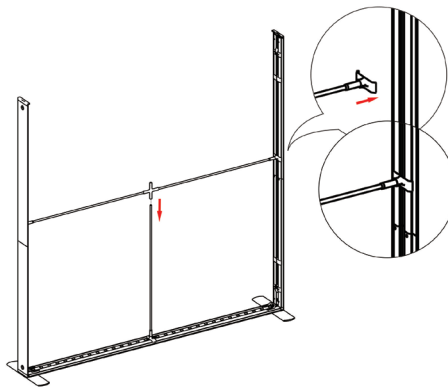
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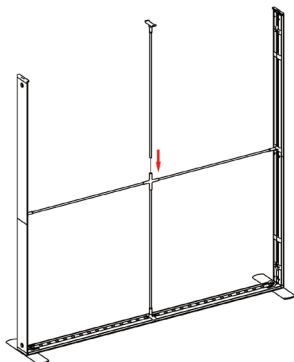
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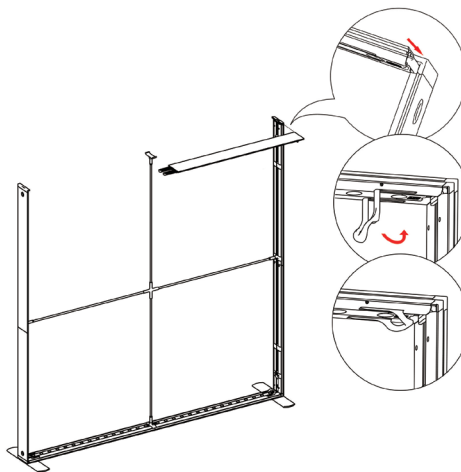
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⑩



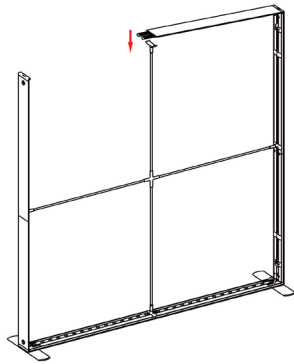
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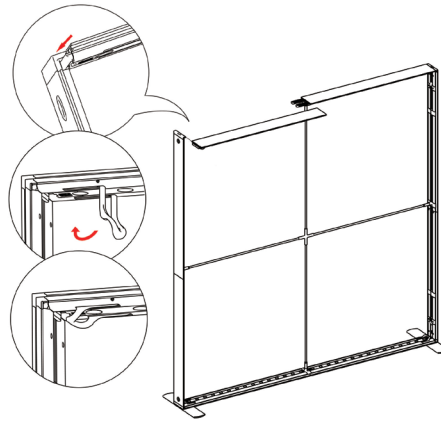
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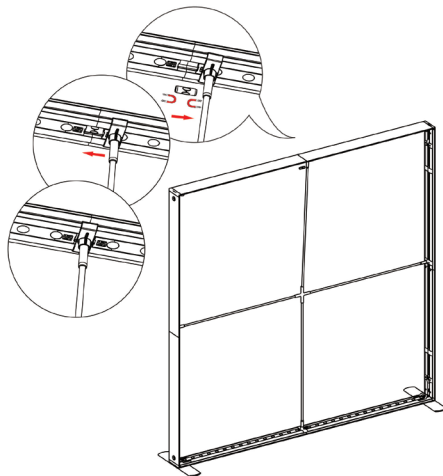
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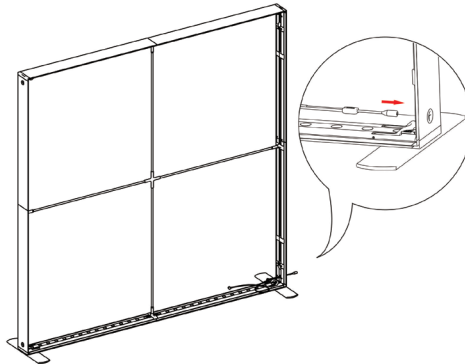
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14

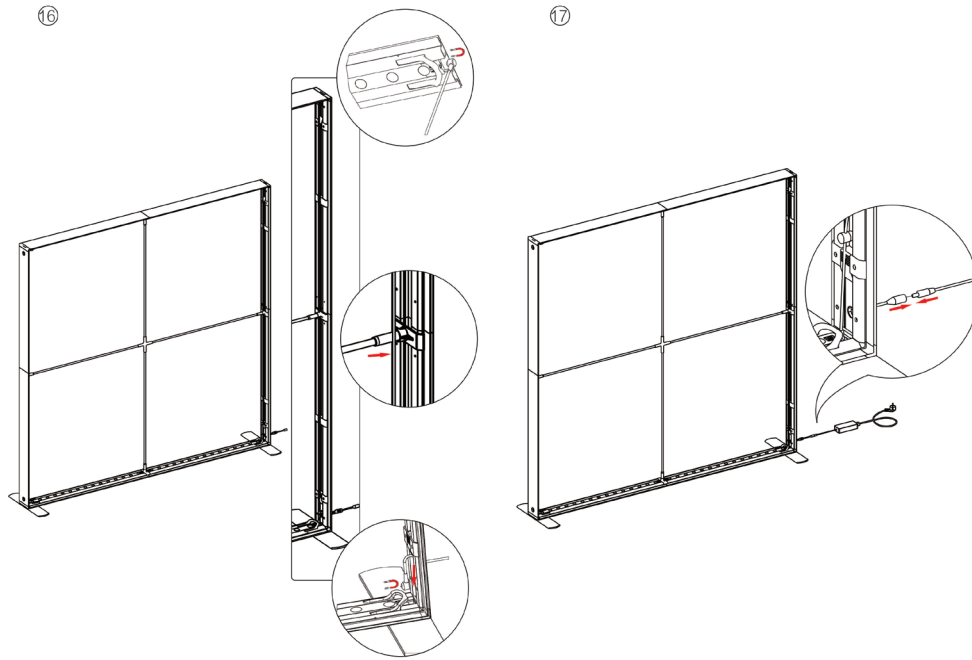


15



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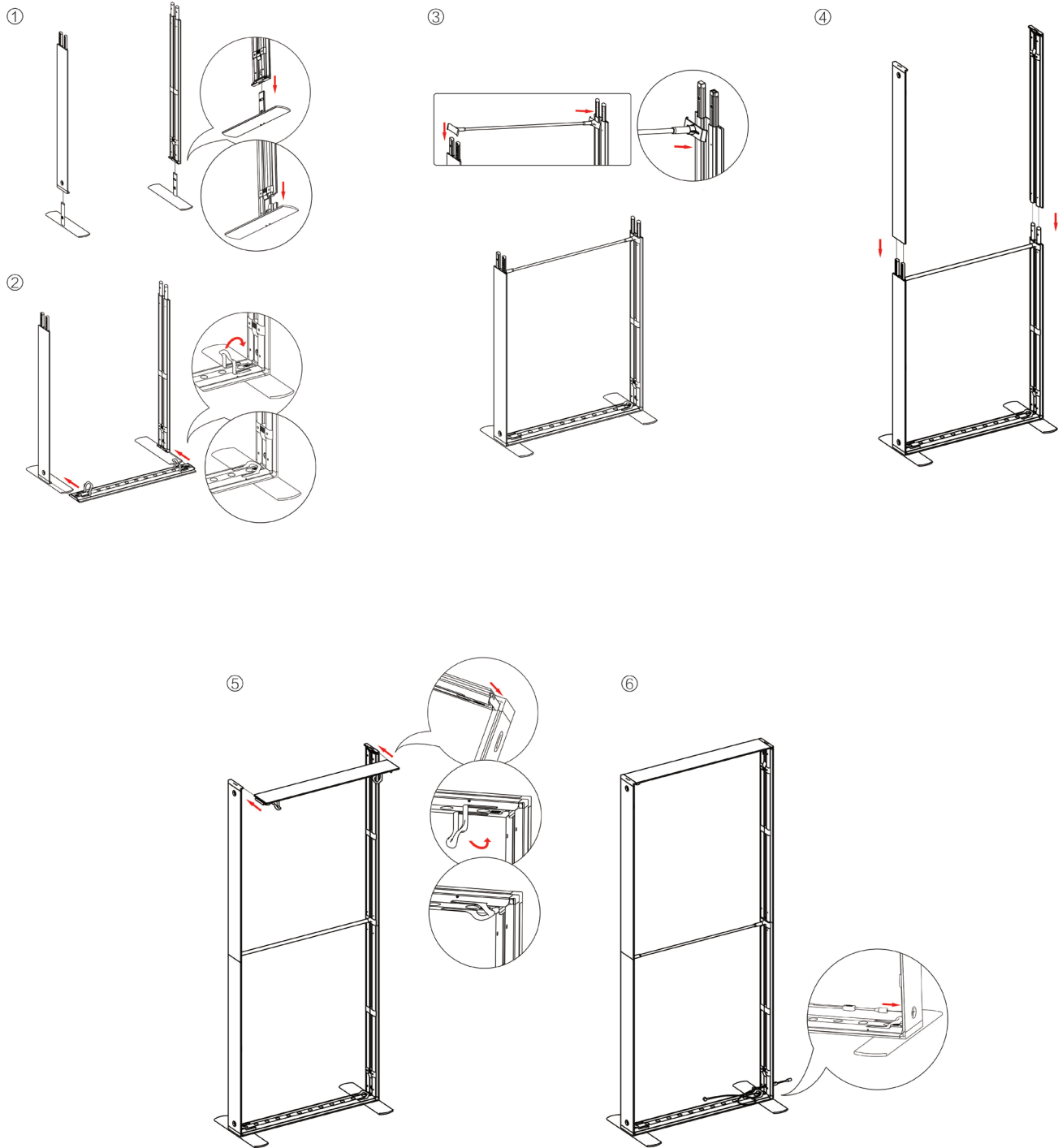
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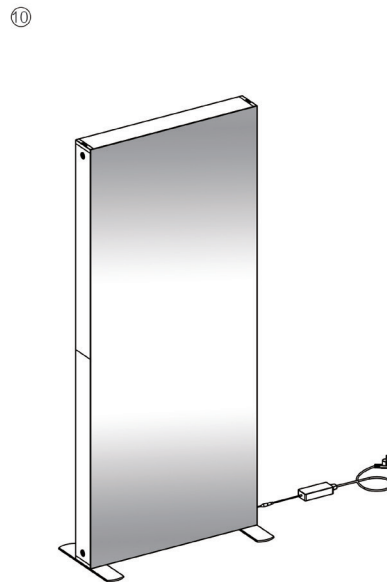
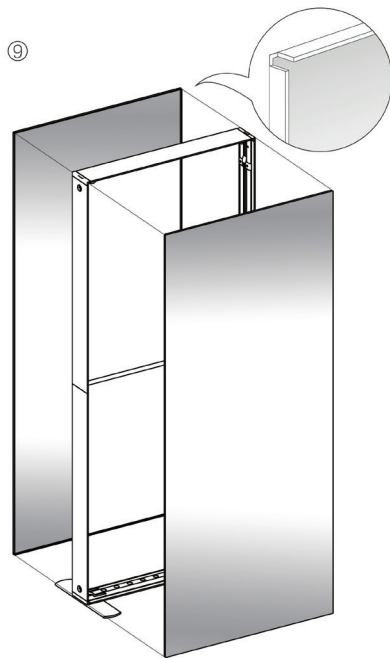
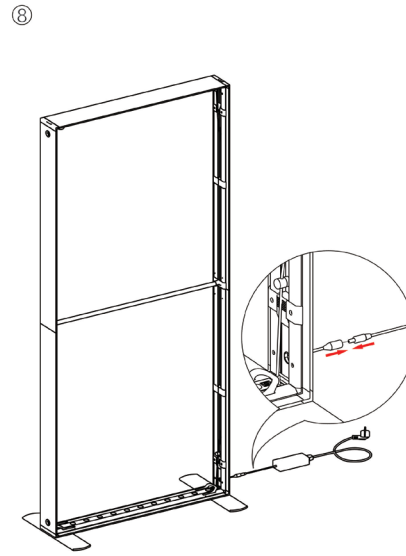
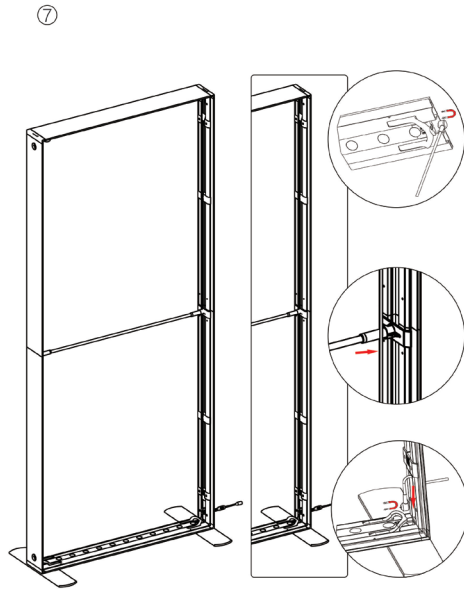
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## SEGO 100X225 FRAME ASSEMBLY



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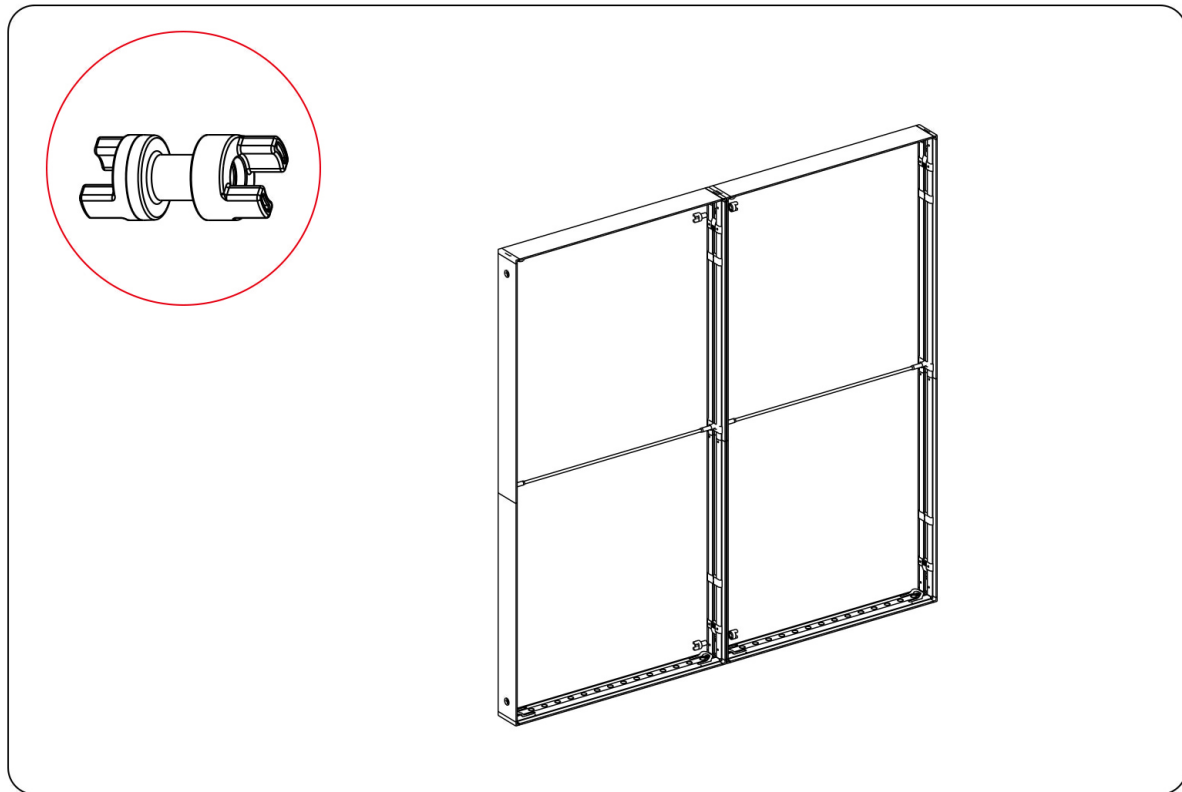
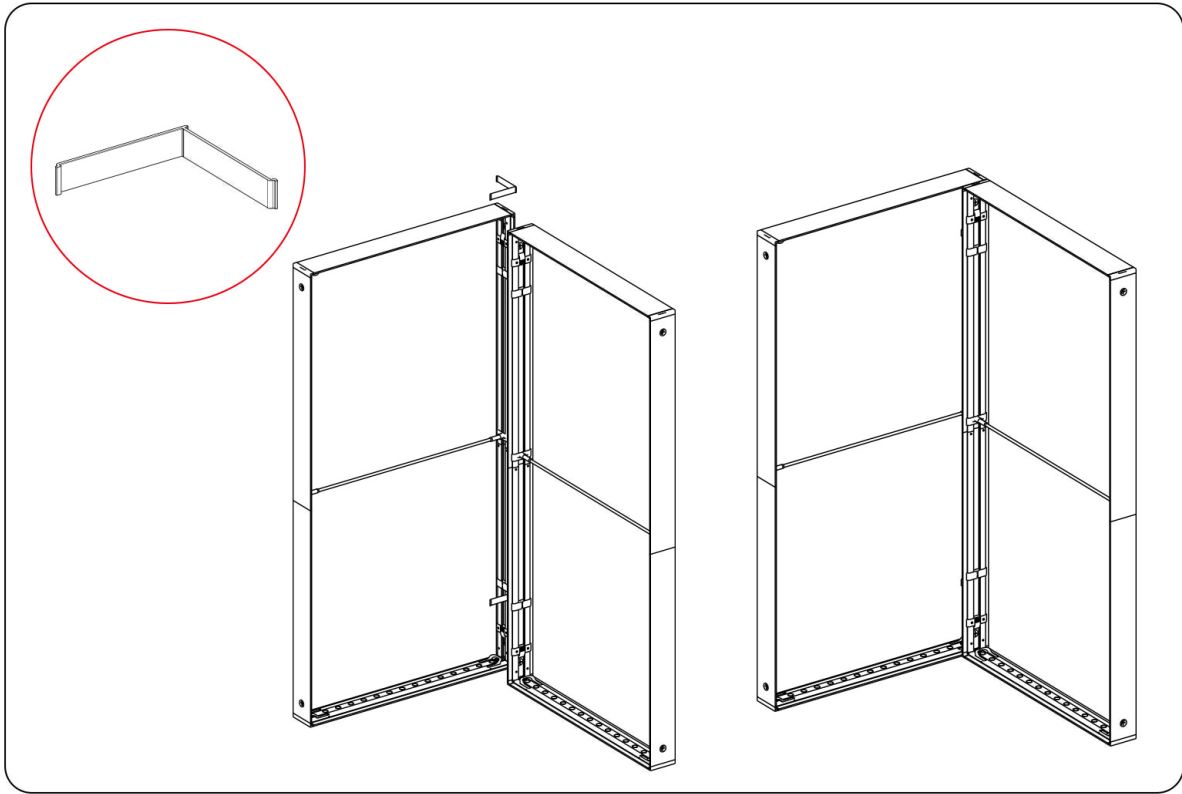
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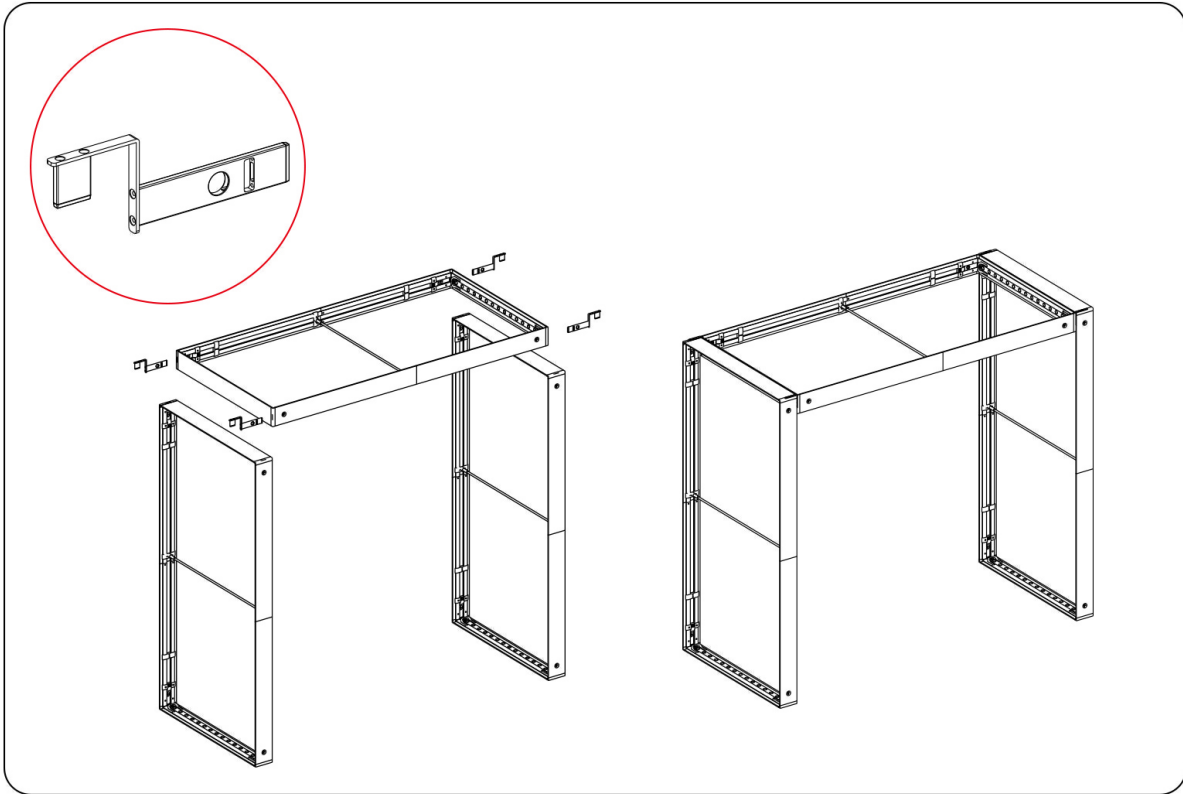
## FRAME CONNECTION





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## TRANSFORMER WIRING CONNECTION

